1. Introduction

1.1. We are committed to protecting the privacy of our website visitors; in this policy we explain how we will handle your personal information.

2. Collection of personal information (personal data)

- 2.1 We may collect, store and use the following types of personal information: Name; Address; Telephone Number; Email Address; Telegram; IP Address.
- 2.2 Once you register on the site or place your first order, this information is already stored on our internal systems and our site simply confirms you as a customer of ANNORA PERMANENT. We never collect confidential information about you without your explicit authorization. The information we store will always be accurate and up to date. You can check the information we hold about you by sending us an email. If you find any inaccuracies, we will delete or correct them immediately. The personal information we hold will be stored securely in accordance with our internal security policy and the law.
- 2.3 We will not share or sell your information. We may use technology to track patterns of behavior of visitors to our website. If you have any questions/comments about privacy, email us at annorapermanent@gmail.com. Before disclosing another person's personal information, you must obtain that person's consent to both disclose and process that personal information in accordance with this policy.

3. Use of information

- 3.1 We use the information you provide to us for the following purposes:
- 3.1.1. sending information about the status of your inquiry or order;
- 3.1.2. sending you informational materials, offers and promotions that we think will be of interest:
- 3.1.3. improving the design and content of the website;
- 3.1.4. to better understand the behavior of our customers and registered users of the site;

- 3.1.5. for other general marketing and promotional activities focused on our products and services;
- 3.1.6. for advertising through various social media and other online platforms (e.g. Google, Facebook);
- 3.1.7. we use cookies to provide you with the best experience when using the website and to allow us and third parties to customize the ads you see on our website;
- 3.1.8. to work with professional service providers such as advertising agencies and advertising partners to share relevant advertising content through social media advertising.
- 3.2 When you place an order, we need to know your name, phone number and e-mail address, messenger telegram. This allows us to process and fulfill your order and inform you of the status of your order.

4. Cookies, web beacons and other technologies

- 4.1 Our websites https://www.annorapermanent.com/ and its sub-domains and sub-domains collect information about your behavior on our website and page visits in order to obtain statistics of visits and efficiency of website usage, to form a personalized approach and adapt our services to the interests of each user. We do this by using various technologies, one of which is cookies. These are data that a website can send to your browser and they will be stored on your computer for further identification by the website.
- 4.2 Most commonly, cookies are used to measure the performance of websites (for example, to measure the number of visitors and how long they stay on the site), to identify the most interesting and most visited topics and pages, and to make the site easier to navigate and use, without collecting any personal information. Cookies can also be used to formulate a personalized approach based on the user's previous experience of interacting with the site and its benefits. Subsequently, this information allows the user's experience to be improved.
- 4.3 Cookies are generally divided into session cookies and persistent cookies. Session cookies help you to navigate the website efficiently, so that information once requested within a session will not be asked again. Session cookies are stored in temporary memory and are erased when the browser is closed. Persistent cookies store user preferences for current and future visits (e.g. to simplify authorization on the site allowing the user's credentials to be remembered). They are stored on your computer's hard drive or mobile device storage and are activated when you start your browser. We use persistent cookies to store information such as your language and country.
- 4.4 If you no longer wish to receive cookies, or if you wish to be informed when a cookie is received, please customize your web browser. However, if you disable all cookies, you may not be able to use some services and features of the website.

5. Directed (targeted) advertising

- 5.1 We use cookies, Google Remarketing Tag, Facebook Pixel and other advertising technologies to send you advertisements tailored to your individual interests and preferences. This section of the Privacy Policy provides more information on this.
- 5.2 You may see our personalized online advertising that is tailored to your interests. This data allows us to customize our appeal to users and customers based on their demographic interests, as well as to use contextual advertising and personalize our service offerings. We use this information to display ads that may be of interest to you. This process helps us evaluate the effectiveness of marketing tools and advertising campaigns. You can opt out of displaying targeted advertising by visiting the following websites: www.aboutads.info/choice, www.networkadvertising.org/managing/opt out.asp, www.evidon.com.
- 5.3 Please note: even if you disable this option, you will still see online advertising, but it will not be targeted to your individual interests.

6. Cross-border data transfer

- 6.1 The information we collect may be stored, processed and transferred between any countries in which we operate so that we can use the information in accordance with this policy.
- 6.2 Personal information that you post on our website or submit for publication on our website may be accessible via the Internet worldwide. We cannot prevent others from using and misusing such information.

7. Security of personal information

- 7.1 We take reasonable technical and organizational measures to prevent the loss, misuse or alteration of your personal information.
- 7.2 We store all personal information you provide on our secure servers.
- 7.3 All electronic financial transactions entered into through our website will be protected by encryption technology.
- 7.4 You acknowledge that the transmission of information over the Internet is inherently dangerous and we cannot guarantee the security of data transmitted over the Internet.

7.5 You are responsible for maintaining the confidentiality of the password used to access our website; we will not ask you for your password (except when we use it to access our website)

8. Updating this policy

- 8.1 We may occasionally update this Policy by posting a new version on our website.
- 8.2 You should check this page periodically to ensure that you are satisfied with new changes to this Policy.
- 8.3 We may notify you of changes to this Policy by email.

9. Your rights

- 9.1 You may instruct us to share any personal information we hold about you; this requires:
- 9.1.1. obtain evidence of your identity; 9.1.2. processing the request may take up to 28 days
- 9.2 We may withhold the personal information requested to the extent permitted by law.
- 9.3. you may at any time prohibit us from processing your personal information for marketing purposes.
- 9.4 Please let us know if the personal information we hold about you needs to be corrected or updated.
- 9.5 In practice, you will usually consent in advance to us using your personal information for marketing purposes, or we will give you the opportunity to opt out of us using your personal information for marketing purposes.

10. Legal information

- 10.1 This Privacy Policy meets the requirements of the Ukrainian legislation on personal data protection, as well as the requirements of the legislation of most CIS countries and contains detailed information about the data, purposes and methods of its collection, processing, use and protection.
- 10.2 Note for Users of the Russian Federation: this Privacy Policy meets the requirements of the Federal Law of 27.07.2006 №152-FZ "On Personal Data".
- 10.3. Note for EU Users: this Privacy Policy has been prepared to meet the obligations under the General Data Protection Regulation (EU Regulation 2016/679 of April 27, 2016 or GDPR General Data Protection Regulation).

11. Our details

- 11.1 This website is owned and operated by "ANNORA PERMANENT" and trusted partners.
- 11.2. FOP "Anna Orlenko" is registered in Ukraine, registration code 3368615605. You can contact us by sending us a letter to the address provided or by e-mail to annorapermanent@gmail.com.

12. Refund Policy

- 12.1 If you have made a payment or partial payment for online training, we will not issue a refund if you have already accessed the training.
- 12.2 If the access was not opened, you can get a refund of your money within 30 days, in the same way as you made payment and only to the personal name account of the payer, for this you need to write an application and send full bank details and a copy of the payment order to us by email: annorapermanent@gmail.com.

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